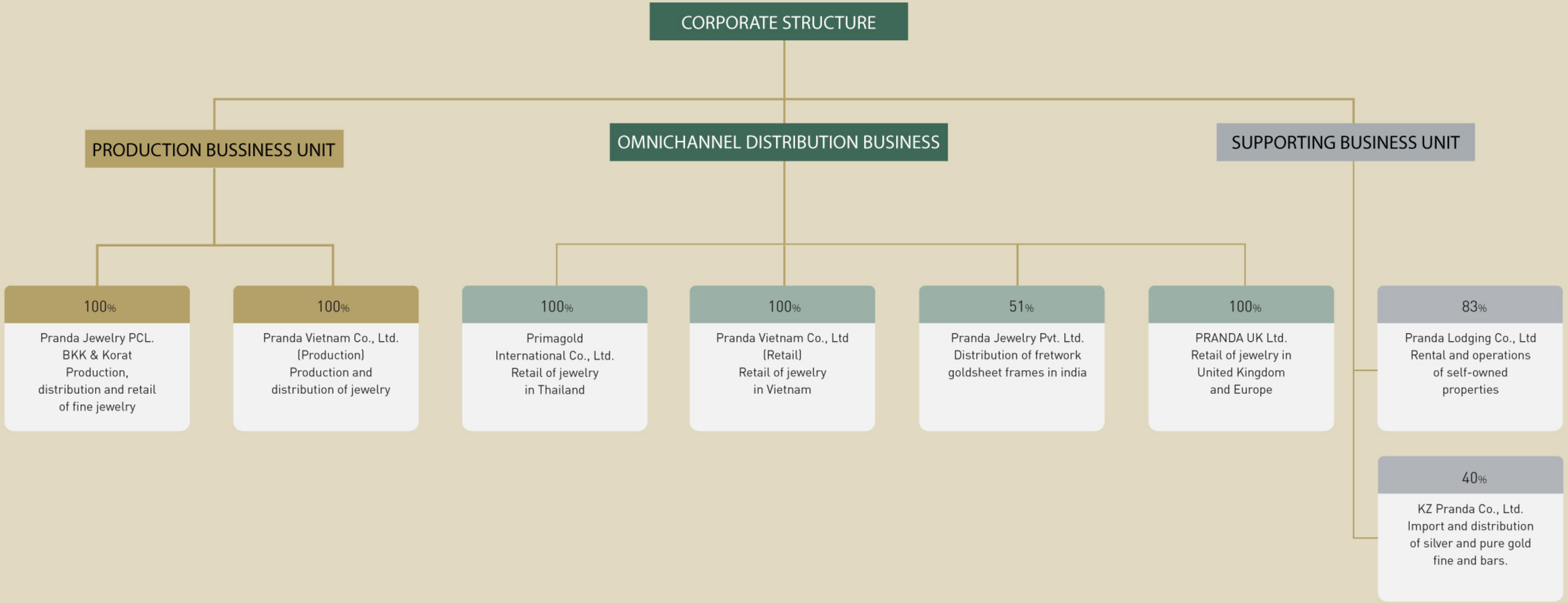
CORPORATE STRUCTURE
PRODUCTION BUSSINESS UNIT
OMNICHANNEL DISTRIBUTION BUSINESS
SUPPORTING BUSINESS UNIT
100%
Pranda Jewelry PCL.
BKK & Korat
Production,
distribution and retail
of fine jewelry
100%
Pranda Vietnam Co., Ltd.
(Production)
Production and
distribution of jewelry
100%
Primagold
International Co., Ltd.
Retail of jewelry
in Thailand
100%
Pranda Vietnam Co., Ltd
(Retail)
Retail of jewelry
in Vietnam
51%
Pranda Jewelry Pvt. Ltd.
Distribution of fretwork
goldsheet frames in india
100%
PRANDA UK Ltd.
Retail of jewelry in
United Kingdom
and Europe
83%
Pranda Lodging Co., Ltd
Rental and operations
of self-owned
properties
40%
KZ Pranda Co., Ltd.
Import and distribution
of silver and pure gold
fine and bars.